



160 Robinson Road #20-05 SBF Center
Singapore 068914
Tel: (65) 6223 0356 | Fax: (65) 6223 0357
singapore@italchamber.org.sg
www.italchamber.org.sg



Company Name
Representative and Designation
Address
Tel:
Fax:
E-mail:
Website:
Contact person:
Year of Registration of the Company in Singapore

Company Activities Please describe the company activities (attach any material you may find relevant)



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No. of employees in Singapore		
2017:	2018:	2019:
Annual Turnover in Singapore		
2017:	2018:	2019:

1- Made In Italy

Please describe how the company has enhanced the “Made in Italy” image in Singapore. This section refers to particular services or products introduced by the company (please attach any relevant information and/or materials)

2- Innovation

Please describe innovative practices adopted by the company over the last three years. Innovative practices may refer to processes (supply chain, HR, etc), products, or services (please attach any relevant information and/or materials).

3- Marketing Strategy

Outline the marketing activities devised and implemented that have helped the company thrive in the Singaporean market.

Marketing activities may relate to communication/advertising campaigns aimed at highlighting innovative practices (question 2) or promoting Made in Italy products (question 1), or any innovative marketing strategies that have resulted in a better performance of the company (please attach any relevant information and/or materials).

Please enclose as much information as possible to provide a complete picture of your achievements in the above-mentioned fields!

Declaration

For and on behalf of our organization I declare that:

- We have taken note of the Rules & Regulations of the Award and we accept them in full.
- All the facts and figures furnished in this application are true to the best of our knowledge and belief.

Date

Signature -----

Name -----

Designation -----

Company seal:

Timeline:

- Submission deadline: 7th August 2020
- Judging Panel evaluation: 17th August 2020
- Winners Announcement: 18th August 2020
- Award Event: 22nd September 2020