

A blurred background image of a classroom. In the foreground, a young boy in an orange shirt has his right hand raised high. Other children in the background are also raising their hands. The scene is brightly lit, suggesting a sunny day.

**tfi**

**TEACH FOR ITALY**  
Insegnare per L'Italia

Join Us in Reimagining  
Education in Italy!

# The Challenge

## Italy's educational crisis

Italy's school system is no longer effective at allowing disadvantaged students to move-up the socio-economic ladder.

### THE SITUATION IN ITALY:

- Only 8% of Italian children whose parents do not have a degree will pursue higher education, while 65% of students with at least one parent with a degree will get a degree
- Highest rates of young people who are Not in Education, Employment or Training (NEET) in the developed world
- Highest rates of early school leavers among foreign born citizens in the EU: 37% of 18 to 24 year-olds compared to 26% EU average

### MAIN CAUSES

- Low investment in secondary education (3% of GDP versus 3.5% OECD average) and universities (0.9% GDP versus 1.4% average)
- Oldest secondary school teachers in the OECD, earning less than  $\frac{3}{4}$  of other workers with a degree
- Lack of teachers nationally, especially in STEM subjects: +140,000 empty teaching posts
- Weak early childhood care system: only 15% of 2 year-olds are enrolled, compared to 46% OECD average

# Italian Education Outcomes Compared to other OECD countries

Different aspects of inequality and segregation are an issue in Italian schools and student performance in science is declining.

## THE SITUATION IN ITALY:

- Low-achieving students are more segregated than in the other OECD countries
- Since 2012, Italian students have lost more than 25 points in their average science performance
- Gender gaps in maths are larger in Italy than in the OECD: 16 points compared to an average of 5
- Disadvantaged schools are significantly less equipped than more affluent schools in terms of material resources
- Compared to the OECD average, a smaller proportion of students performed at the highest levels of proficiency in at least one subject.

\*stats taken from the 2018 PISA report on Italy

# COVID will further intensify existing inequalities

COVID-19 hit Italy particularly hard, forcing the country into one of the longest school closures in the world.

## COVID-19'S IMPACT ON EDUCATION IN ITALY:

- 1 in 5 students (1.8 million nationally) was left behind because they lacked the resources to access distance learning
- School systems mostly unprepared for distance learning: schools lack resources and national guidance; only 1 in 3 teachers feel comfortable using ICTs
- Disadvantaged students and students with disabilities are at an increased risk of dropping-out

## COVID-19'S IMPACT ON TFI:

- Forced to turn all of its operations (recruitment, selection and training) into supporting digital processes
- Interrupted a successful seed funding round and slowed partnerships
- Delayed the expansion of the TFI team

# Our Mission

Bring the best graduates into the teaching profession, inspire them to make a difference to the future of their students and commit their lives to fighting educational inequality.

# Our Vision

We envision a country where all children, regardless of their family background or economic circumstances, have the opportunity to receive a great education and unlock their potential.

# Our Model

Immediate impact in classrooms,  
long-term impact in communities

## 1 RECRUIT

**We recruit and select** diverse, promising future leaders from across Italy ready to channel their energy into expanding opportunities for children



## 2 PARTNER WITH SCHOOLS

**We place** our fellows as teachers for a minimum of two years in the most underserved schools and communities



## 3 SUPPORT AND DEVELOP

**We train** our fellows to become transformational teachers and future change-makers for the education system



## 4 CULTIVATE LEADERSHIP

**We cultivate** the collective leadership of our fellows, future alumni and allies to affect long term change in the Italian education system



## 6 SUPPORTING CHANGE IN COMMUNITIES

**Fellows design and implement** social impact projects to improve the local school or community where they work; alumni go on to change the system



## 5 SHARE AND ADAPT SOLUTIONS

As a member of Teach For All we can **access and share solutions** and best practices to accelerate progress with 59 other countries



# The Two-Year Fellowship



## TFI will support fellows in 5 career paths:

**CONTINUE  
TO TEACH**

**TEACHER  
TRAINING**

**SCHOOLS  
MANAGEMENT  
& ADMINISTRATION**

**SOCIAL INNOVATION  
& ENTREPRENEUSHIP**

**PUBLIC POLICY  
& RESEARCH**

# Our First Fellows

In 2020 TFI selected 15 incredible young leaders who are committed to reduce educational inequities.

Our fellows teach in primary, middle and secondary schools as full time STEM, Italian and English teachers.



# Examples of leadership



## Paolo

Studied international business at LUISS in Rome, started a career in the private sector working for Nestlé and Heineken in London. He moved back to Italy to be part of TFI's first cohort and is now teaching in an elementary school in a disadvantaged area of Turin.

His long term goal is to work in government on policy.



## Costanza

Is a Finance graduate and gained experience in an investment bank and in management at a retail corporation. She wanted to have a social impact and is now teaching math and science in a rural high school in Piemonte.

Her long term goal is to work on regional and local policy on education and social services reform.



## Valentina

Has a degree in Italian literature and classics and gained years of experience abroad, as a volunteer and a teacher in France. She is currently teaching Italian literature in a highly disadvantaged technical school in Turin.

Her goal is to become a transformational teacher and to inspire her students to become enchanted with classics.

# Our Partners

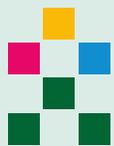
- National partnership with Ministry of Education led to the creation of a "TFI School Network" bringing together 45 disadvantaged schools;
- The Agnelli Foundation is a founding partner of TFI;
- Compagnia di San Paolo supports our activities in Piemonte;
- FCA Foundation and IG Group support scale-up in 2021-2022;
- All TFI Fellows included in Boston Consulting Group (BCG) "The Future Makers Programme";
- Kelmer Group supports expansion of corporate partners.



*Ministero dell'Istruzione,  
dell'Università e della Ricerca*



Fondazione  
Agnelli



Fondazione  
Compagnia  
di San Paolo



BCG BOSTON  
CONSULTING  
GROUP



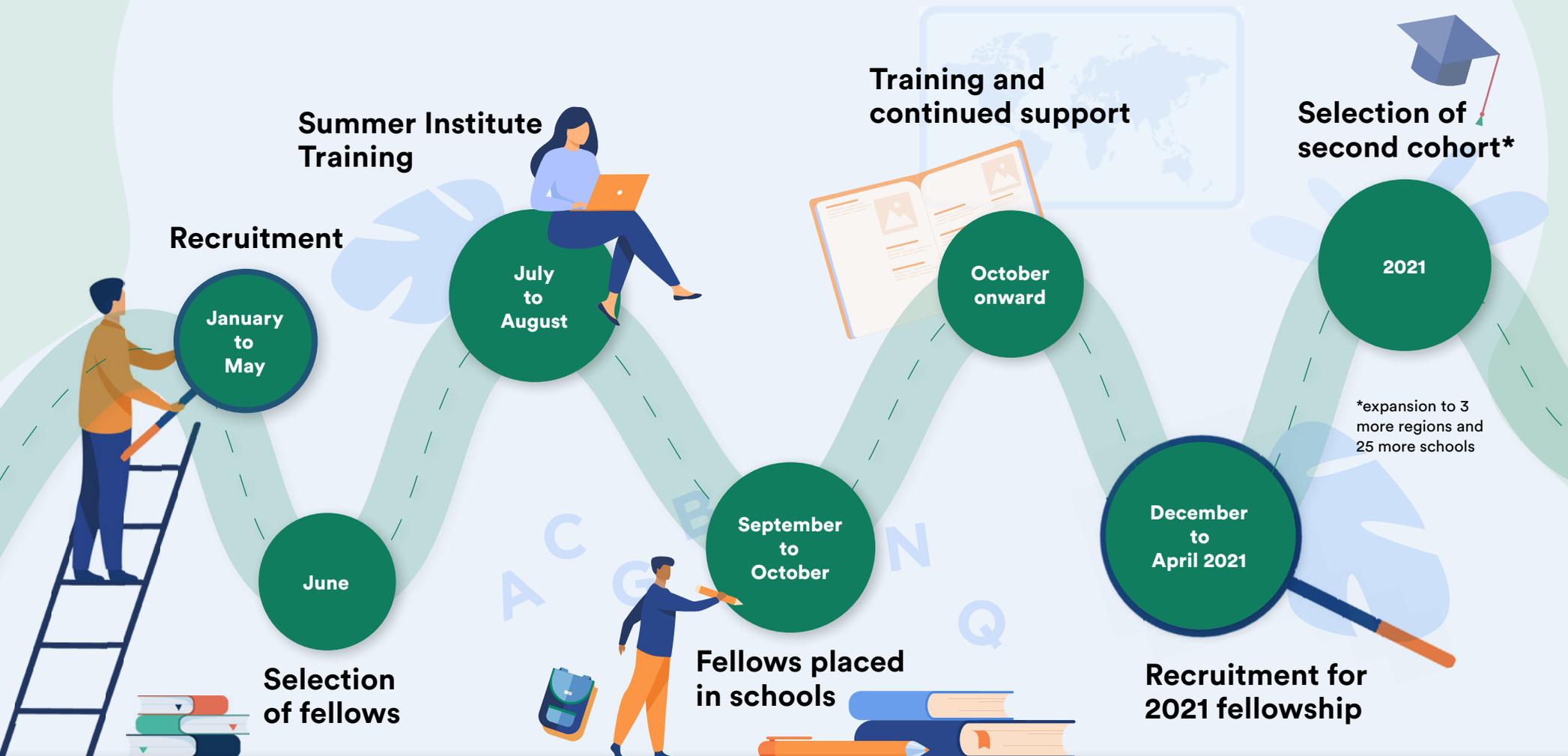
FCA  
FIAT CHRYSLER AUTOMOBILES

IG

# Our Operational Plan 2020–2021

In 2020 TFI started operations in Piemonte.

In 2021 we want to double our fellows and bring the program to other regions.



# Our Five Year Plan

Over the next 5 years we want to scale up our work to impact 100 disadvantaged schools and 9,000 students.



	2020	2021	2022	2023	2024	2025
FELLOWS	15	30	60	80	100	120
ALUMNI	0	0	15	30	90	180
STUDENTS IMPACTED	1000	2000	4000	6000	8000	9000

# Teach For All Accelerates our Impact

Teach For Italy is part of Teach For All, a global organization present in 59 countries that supports us in designing high-impact programs and by sharing the best solutions —allowing us to achieve our vision of student success and educational equality in Italy.



*Teach For All is a network of 58 independent organizations fighting educational inequality and changing their own educational context.*

## RESULTS OF TEACH FOR ALL



59 countries



14,000 teachers



60,000 alumni

## RESULTS OF TEACH FOR ITALY



fellows



students

**68%**  
of alumni of Teach For Spain are still teachers today

**53**  
alumni of EnseñaPerú work in the Ministry of Education

**60%**  
Teach For Australia's alumni work as Principals or regional education directors

**TEACHFORAMERICA**



**TeachFirst**



**tfi** TEACH FOR ITALY  
Insegnare per L'Italia

# Proven impact globally

## DEVELOPING STUDENTS AS LEADERS

### TEACHFORAMERICA

A 2017 meta-analysis on the impacts of alternative teaching pathways found that students with a Teach For America teacher, on average, excelled more academically compared to students of teachers from traditional training programs (Whitford, et al, 2017).

## DEVELOPING COLLECTIVE LEADERSHIP

### TEACHFORINDIA

Est. 2009, 230 current teachers, 200 alumni

Teach For India alumni are working to develop 20+ new English language secondary schools, ensuring secondary education for thousands of students.

Training thousands of educators through innovative programs like iTeach and India School Leadership Initiative

## DEVELOPING A NEW GENERATION OF CHANGE MAKERS



### MAJA LASIC

Alumna, Teach First Deutschland  
Member of Berlin's House of Representatives

An elected member of Berlin's House of Representatives, Maja is the state's spokesperson for educational issues

Maja arrived in Germany as a refugee at age 14 and taught migrant and refugee students as a TFD Fellow



### QUIM SABRIA

Alumnus, Empieza por Educar (Spain) Founder  
EdPuzzle

Quim launched a tech platform that enables teachers to create interactive video content and track student progress

Since launching, EdPuzzle has been used by 1 million+ teachers in 150+ countries and used in more than 50% of US schools



## How You Can Help

Help us solve Italy's educational crisis  
and deliver the tools to help combat COVID-19.

# Join the Friends of Teach For Italy Program

Individuals or small companies that want to make a difference: become a donor, introduce us to others, organize an event.



## PROGRAM LEVELS

### INDIVIDUAL FRIEND

€1,000/year  
for three years (€3,000)

- Participate in annual update call with TFI's CEO.

### CORPORATE FRIEND

€5,000/year  
for three years (€15,000)

Additional benefits:

- Participate in TFI's annual donor dinner in Italy;
- Meet the fellows once a year;
- Participate in selected Teach For All's events and webinars.

### VISIONARY FRIEND

€10,000/year  
for three years (€30,000)

Additional benefit:

- Take part in annual visit to schools and participate in Teach For All's annual global conference.

# Become a partner of Teach For Italy

## Help us achieve our vision

PARTNERSHIP BENEFITS	FOUNDING PARTNER	PLATINUM Sponsor a region	GOLD Sponsor a School District	SILVER Sponsor two teachers
	30% of annual budget for a minimum of 3 years	\$100,000	\$50,000	\$25,000
<b>Presence</b> on Teach For Italy's Advisory Board.	•			
<b>Visit</b> the Summer Institute and TFI Schools.	•	•	•	
<b>Participation</b> in Teach For All's Global Conference.	•	•		
<b>Acknowledgement</b> on website, social media and TFI events.	•	•	•	•
<b>Invitations</b> to TFI's Annual Donor Dinner.	•	•	•	•

# Become a TFI Ambassador

## Help us move consciences

- Leverage your social media following in support of TFI
- Educate the public on Italy's achievement gap and educational inequities
- Meet our fellows and their students
- Help us raise money for our programme



# Here is how your donation helps us

**\$1,000**

- Pays for 5 tablets for an educational centre with disadvantaged kids
- Pays for all transfer and logistics costs of one fellow to a TFI region of operation

**\$5,000**

- Pays for a training workshop for all TFI fellows on innovative STEM teaching programs
- Supports a scholarship to join the TFI fellowship

**\$15,000**

Supports one TFI fellow for two years in the program

**\$40,000**

Supports the organization of the summer training institute for all TFI fellows

**\$100,000**

Supports TFI to expand operations to another Italian region

A close-up photograph of a woman with long dark hair and a young child with curly hair, both looking intently at a book. The woman is on the left, and the child is on the right. The background is a warm, slightly blurred indoor setting.

Thank you  
for helping us  
fulfill Italy's  
potential!

**tfi** **TEACH FOR ITALY**  
Insegnare per L'Italia